

## FARM Program to Host “Quick Convo” Informational Sessions

ARLINGTON, VA – The National Farmers Assuring Responsible Management (FARM) Program will host a series of online informational sessions beginning Nov. 4. The “Quick Convos” will feature FARM staff and industry stakeholders discussing program components, expectations, and available resources.

“These conversations will be an opportunity for farmers to really engage,” said Emily Yeiser Stepp, vice president for the FARM Program at the National Milk Producers Federation, which administers FARM. “Our staff can answer whatever questions the participants might have about program standards and expectations.”

Each 30-minute, live-streamed segment will be hosted on Zoom and streamed via Facebook. Recordings of the conversations and supplementary material will be available on the [FARM Quick Convos](#) webpage after each session.

The initial sessions, which will cover FARM Program pillars and basics, will follow the schedule below:

Date	Time	Topic
Nov. 4	1 p.m. EST	FARM Program Overview
Nov. 11	1 p.m. EST	Farmer Roles Within the Program
Dec. 2	1 p.m. EST	Animal Care
Dec. 16	1 p.m. EST	Environmental Stewardship
Jan. 6	1 p.m. EST	Antibiotic Stewardship
Jan. 20	1 p.m. EST	Workforce Development

To register for the Quick Convos, please visit the [FARM Quick Convos webpage](#) and follow the Register link by each session. For more information or for help with registration, please email [dairyfarm@nmpf.org](mailto:dairyfarm@nmpf.org).

Additional Quick Convo sessions beginning in February will delve into industry-specific topic areas like disbudding, the role of the veterinarian within the FARM program, and additional dairy hot topics.

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The National Milk Producers Federation (NMPF), based in Arlington, VA, develops and carries out policies that advance dairy producers and the cooperatives they own. NMPF’s member

cooperatives produce the majority of U.S. milk, making NMPF the voice of dairy producers on Capitol Hill and with government agencies.

Created by the National Milk Producers Federation in partnership with Dairy Management Inc, the National Dairy FARM (Farmers Assuring Responsible Management) works with all U.S. dairy farmers, co-ops and processors, to demonstrate to dairy customers and consumers that the dairy industry is taking the very best care of cows and the environment, producing safe, wholesome milk and adhering to the highest standards of workforce development.